



**IOTC BOARD MINUTES — April 1, 2025**  
**12 p.m. — IronOaks Bradford Room – B**

Tennis members who want to receive IOTC information via email can contact [secretary@IronOaksTennis.net](mailto:secretary@IronOaksTennis.net) or use the 'Contact Us' button on the club website. Please be sure to check your promotions and/or spam folders for email as it is sometimes routed there.

**Officers Attending:** Christopher Berry (President), Rick Kenny (Vice President), Sandy Traylor (Treasurer), D.D. Kullman (Secretary/Communications), Kristina Traylor (Tennis Play Director)

**Also in attendance:** Carol Mellinger (IT & Web Administrator), Edith Tanniru (Membership), Judy Gahide and Lois Newman (Play It Forward)

Call to Order at 12 p.m. — Quorum is present

**OLD BUSINESS**

- March minutes were approved as written

**PLAY IT FORWARD / NEIGHBORS WHO CARE RECAP**

- Judy Gahide and Lois Newman reported the event raised \$55,350 to date
- 58 tennis players participated in 20 matches
- 142 pickleball players participated in 34 matches
- 34 volunteers plus the Blue Star grill team
- CJ suggested that the golf check-in and raffle tables needed to be better organized
- Next year's event is scheduled for March 28, 2026

**COMMITTEE REPORTS**

President (CJ Berry)

- Brought maintenance needs to the attention of Jeff Vance and Kwong Young
- The board discussed using Comment Cards on the web portal as the best place to send maintenance items
- CJ to ask Michele Renahan if we can add a drop-down under "Fitness" for Tennis and Pickleball
- CJ to make Comment Card announcement at the Season Farewell Potluck

Treasurer (Sandy Traylor)

- Reported that financials are up to date, balanced, and in good order.
- IOTC netted \$4400 from the Jason Morton Tournament.

- The board voted to approve providing club tournaments, socials, and mixers free of charge to members next season (excluding external tournaments), thanks to the profit made from the recent Jason Morton Tournament.

#### Vice President (Rick Kenny)

- Bob Lynne will be joining the board next month as vice president.
- The board wished Rick well and thanked him for his excellent service.

#### Communications (DD Kullman)

- DD shared April Splash articles on Gender Doubles and Jason Morton Tournament winners
- DD will check with Judy on Play It Forward recap
- DD to write Season Farewell Potluck recap. Discussed the need for photography.
- DD to write an article about how Masters Tennis is growing in popularity
- DD to work with Kwong on his Tennis Tips column
- DD will make a 2025/2026 event calendar for the bulletin board once Kristina finalizes all events
- DD and Carol to send a potluck reminder email to the membership

#### Membership (Edith Tanniru)

- The current membership count is 286
- The board discussed ways to market memberships:
  - Run advertorials in senior magazines
  - Place trifold brochures at Tennis & Pickleball Cabana, provide to local realtors, and hand out at new homeowner meetings
  - We discussed the need for better-quality photography. The event plan master schedule notes that the event chair makes sure photography is covered.

#### Events (Kristina Traylor)

- Board to discuss ways to market memberships at next meeting
- Kristina discussed designing a more professional sponsorship package that includes banner creation
- Kristina discussed hosting a Tennis Carnival in late October offering a variety of games. Possibly an Oktoberfest theme.

### **UPCOMING EVENTS**

- April 6 — Season Farewell Potluck at Poolside
  - CJ to talk about Masters Tennis, Comment Cards, our plan for the next season with regards to fewer but larger interclub tournaments, and making club events free for members

**Next Regularly Scheduled Meeting: Tuesday, May 6, 2025, at Noon. Location TBD.**